Company name: Ube Industries, Ltd. Representative: Michio Takeshita

President and Representative Director

Security code: 4208 (shares listed on First Section of Tokyo

Stock Exchange and Fukuoka Stock Exchange)

Contact: Yasuko Sakamoto

General Manager, IR/PR Department

Tel: +81-3-5419-6110

Ube Industries Announces Personnel Changes

TOKYO, February 28, 2013 — Ube Industries, Ltd. has announced that the company's Board of Directors decided today on the following changes to its executive officers and their assignments.

Changes in Executive Personnel

Newly promoted Executive Officers (as of April 1, 2013)

<u>Name</u>	New Position	<u>Current Position</u>	
Masanori Hirai	Managing Executive Officer and General Manager of Production & Technology Div., Cement & Construction Materials Company, with responsibility for Material Recycle Div. and Technical Development Center	Executive Officer and General Manager of Production & Technology Div., Cement & Construction Materials Company, with responsibility for Material Recycle Div. and Technical Development Center	
Junichi Misumi	Managing Executive Officer and General Manager of Production & Technology Div.	Executive Officer and General Manager of Production & Technology Div.	
Masato Izumihara	Managing Executive Officer, Group CFO and General Manager of Corporate Planning & Administration Office	Executive Officer, Group CFO and General Manager of Corporate Planning & Administration Office	
Tokuhisa Okada	Managing Executive Officer, Company President of Machinery & Metal Products Company, and President and Representative Director of Ube Machinery Corporation Ltd.	Executive Officer, President and Representative Director of Ube Machinery Corporation Ltd. and General Manager of Machinery Div., Machinery & Metal Products Company	

Newly appointed Executive Officers (as of April 1, 2013)

<u>Name</u>	New Position	Current Position
Mitsuhiko Imoto	Executive Officer and General Manager of Planning & Control Dept., Cement & Construction Materials Company	Director of Ube-Mitsubishi Cement Corporation and Assistant Manager of Tokyo Branch
Takafumi Kurauchi	Executive Officer and General Manager of Energy & Environment Div.	General Manager of Coal Business Unit, Energy & Environment Div.
Yukio Hisatsugu	Executive Officer and General Manager of Machinery Div., Machinery & Metal Products Company	Director of Ube Machinery Corporation Ltd. and General Manager of Metal & Plastics Processing Machine Headquarters, with responsibility for Technical Development Dept.

<u>Name</u>	New Position	Current Position	
Makoto Aikawa	Executive Officer, General Manager of Production Center, Production & Technology Div. and General Manager of Ube Chemical Factory	General Manager of Chiba Petrochemical Factory, Production Center, Production & Technology Div.	
Takafumi Tanaka	Executive Officer and General Manager of Strategy Planning Dept., Specialty Chemicals & Products Company	General Manager of Strategy Planning Dept., Specialty Chemicals & Products Company	
Changes to assignmen	nts (as of April 1, 2013)		
<u>Name</u>	New Position	<u>Current Position</u>	
Yuzuru Yamamoto	Senior Managing Executive Officer, Special Assistant to the President, Group CCO and General Manager of Procurement & Logistics Div., with responsibility for General Affairs & Human Resources Office	Senior Managing Executive Officer and Company President of Machinery & Metal Products Company	
Hideyuki Sugishita	Senior Managing Executive Officer and Company President of Specialty Chemicals & Products Company	Senior Managing Executive Officer and Company President of Chemicals & Plastics Company	
Shinobu Watanabe	Managing Executive Officer and Company President of Chemicals & Plastics Company	Managing Executive Officer and Company President of Specialty Chemicals & Products Company	
Takamasa Kubota	Managing Executive Officer, with responsibility for Ube Corporate Service Dept. and Ube Industries Central Hospital	Managing Executive Officer and General Manager of Procurement & Logistics Div., with responsibility for Logistics Efficiency Improvement Project and Ube Corporate Service Dept.	
Etsuo Matsunaga	Executive Officer, with responsibility for Polymers Development Center, Chemicals Development Center, Specialty Products Development Center, Advanced Energy Materials R&D Center, Automotive Materials Development Center of Production & Technology Div.; and Deputy General Manager of Corporate Research & Development, with responsibility for UBE Group Business Promotion Office on Inorganic Specialty Products	Executive Officer, General Manager of Production Center, Production & Technology Div. and General Manager of Ube Chemical Factory	
Masahiko Nojima	Executive Officer and General Manager of Europe Operational Unit	Executive Officer, with responsibility for Business Operation of Chemicals & Plastics Company and General Manager of Planning & Administration Dept.	
Atsushi Yamamoto	Executive Officer and General Manager of General Affairs & Human Resources Office, with responsibility for Group CSR	Executive Officer, General Manager of Human Resources Dept. and General Manager of General Affairs & Human Resources Office	

Stepping down as Executive Officers (as of March 31, 2013)

- Akinori Furukawa, Vice President and Executive Officer, Special Assistant to the President and Group CCO, with responsibility for Group CSR, Ube Industries Central Hospital and General Affairs & Human Resources Office (to continue as a Representative Director from April 1, 2013)
- Ricardo Lopez Soria, Managing Executive Officer and General Manager of Europe Operational Unit
- Eiichi Itoguchi, Managing Executive Officer and General Manager of Energy & Environment Div. (to be appointed as an Advisor as of April 1, 2013)
- Shinji Ohara, Executive Officer and Technology Officer of Specialty Chemicals & Products Company (to be appointed as an Advisor as of April 1, 2013)

Reference: New Director Organization (Effective as of April 1, 2013)

1. Directors and Auditors

The Directors will respect to the	
Position	Name
Chairman of the Board of Directors	Hiroaki Tamura
President and Representative Director	Michio Takeshita
Representative Director	Akinori Furukawa
Director	Masato Izumihara
Director	Michitaka Motoda ¹
Director	Shoji Noguchi ¹
Director	Tetsuro Azuma ¹

Position	Name
Auditor (Full-time)	Keisuke Fujioka
Auditor (Full-time)	Setsuro Miyake
Auditor (Full-time)	Takeshi Iwabuchi ²
Auditor (Part-time)	Hitoshi Sugio ²
12.00.000 (2.00.000)	11. 1=

¹Michitaka Motoda, Shoji Noguchi and Tetsuro Azuma are Outside Directors as defined in Article 2, Paragraph 15 of Japan's Companies Act.

Companies Act.

²Takeshi Iwabuchi and Hitoshi Sugio are Outside Company Auditors as defined in Article 2, Paragraph 16 of the Companies Act.

2. Executive Officers

Position	Name	Assignment
President,	Michio Takeshita	Group CEO
Executive Officer		
Senior Managing	Yuzuru Yamamoto	Special Assistant to the President, Group CCO and GM of
Executive Officer		Procurement & Logistics Div., with responsibility for General
		Affairs & Human Resources Office
	Hideyuki Sugishita	Company President of Specialty Chemicals & Products Company
Managing Executive	Charunya Phichitkul	GM of Asia Operational Unit
Officer	Shinobu Watanabe	Company President of Chemicals & Plastics Company
	Nobuyuki Taenaka	GM of Pharmaceutical Div. and GM of Project Development &
		Management Dept.
	Takamasa Kubota	With responsibility for Ube Corporate Service Dept. and Ube
		Industries Central Hospital
	Tadashi Matsunami	Company President of Cement & Construction Materials Company
		and GM of Cement Dept.
	Masayuki Kinouchi	GM of Corporate Research & Development
	Ryoji Sugise	Deputy GM of Corporate Research & Development, with
		responsibility for Pharma Quality Assurance Dept. and Intellectual
		Property Dept.
(Promoted)	Masanori Hirai	GM of Production & Technology Div., Cement & Construction
		Materials Company, with responsibility for Material Recycle Div.
		and Technical Development Center
(Promoted)	Junichi Misumi	GM of Production & Technology Div.
(Promoted)	Masato Izumihara	Group CFO and GM of Corporate Planning & Administration Office
(Promoted)	Tokuhisa Okada	Company President of Machinery & Metal Products Company, and
		President and Representative Director of Ube Machinery
		Corporation Ltd.
Executive Officer	Tsuyoshi Sato	Group Company Dept., Construction Materials Div. and Resources
		& Products Div., Cement & Construction Materials Company
	Etsuo Matsunaga	With responsibility for Polymers Development Center, Chemicals
		Development Center, Specialty Products Development Center,
		Advanced Energy Materials R&D Center, Automotive Materials
		Development Center of Production & Technology Div.; and Deputy
		GM of Corporate Research & Development, with responsibility for
	M 1. '1 . N . ''	UBE Group Business Promotion Office on Inorganic Specialty Products
	Masahiko Nojima	GM of Europe Operational Unit
	Masataka Ichikawa	With responsibility for Environment & Safety Dept.
	Atsushi Yamamoto	GM of General Affairs & Human Resources Office, with
(NI = 1 = 1 = 1 = 1 = 1)	M'a 1.'1 - Tours	responsibility for Group CSR
(Newly appointed)	Mitsuhiko Imoto	GM of Planning & Control Dept., Cement & Construction Materials
(Nowly appointed)	Takafumi Kurauchi	Company GM of Energy & Environment Div
(Newly appointed)		GM of Energy & Environment Div.
(Newly appointed)	Yukio Hisatsugu Makoto Aikawa	GM of Machinery Div., Machinery & Metal Products Company GM of Production Center Production & Technology Div. and GM
(Newly appointed)	Iviakoto Aikawa	GM of Production Center, Production & Technology Div. and GM
(Novely one sint d)	Tologrami Tomalan	of Ube Chemical Factory GM of Strategy Planning Dept., Specialty Chemicals & Products
(Newly appointed)	Takafumi Tanaka	
		Company